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# Podcasting Essentials: The Making Of An iTunes Top Rated Podcast "Branding Like A Boss"



## Synopsis

Everything you've ever wanted to know about starting a podcast and monetizing it! Not only does this ebook book include all the Podcasting Essentials needed to create and monetize your podcast, but I also share my strategies on how my podcast "Branding Like A Boss" quickly became one of iTunes top rated podcasts in less than one week. Inside Podcasting Essentials you'll find: Equipment Needed, Software I Use To Produce My Podcast, Ideas For Creating Your Show, Strategies For Launching Your Podcast, List Building Techniques, Secrets To Getting On The Front Page of iTunes, Free Downloadable Checklist to Keep You in Check, And Much More!

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